

BLECH+
ROHRE+
PROFILE

MEDIAKIT 2026

Ad rates no. 33, valid from 1 October 2025,
as per 05 May 2026

Menschen. Märkte. Meisenbach.





Focus on processing and machining of sheet-metal, profiles, tubes

Target group:

The readers of the specialist magazine BLECH+ROHRE+PROFILE are managing directors, manufacturing and production managers and engineers as well as professionals who define the manufacturing process, decide on investments and thus influence the technical development of their enterprise. Relevant sectors include the automotive industry and its suppliers, the iron, sheet metal, metal goods and electrical engineering industries, mechanical engineering, apparatus and plant engineering and construction, automotive manufacturing, shipbuilding, aircraft construction, as well as R+D.

Print run:

5,420 copies

Qualified circulation:

5,302 copies

Frequency:

four times per year
Volume: 73rd volume

Membership/Participation:

ICFG (International Cold Forging Group)



THEMEN
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PRINT
PREISE



TECHNIK



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ONLINE



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Brief Description

BLECH+ROHRE+PROFILE is a technical magazine for manufacturers, processors and converters of sheet metal, tubes and profiles. The core topics are technology and applications relating to the production of strips, sheets, tubes and profiles, their treatment and processing through to alternative or supplementary processes and operating equipment.

The topics of automation and digitalization are also in focus. BLECH+ROHRE+PROFILE is published as a print edition four times a year as well as daily updates on www.umformtechnik.net, supplemented by e-newsletters and Online Specials.

Contents:

Welding, joining, bending, cutting, punching, surface treatment - these are the disciplines that the trade journal BLECH+ROHRE+PROFILE brings to the fore for decision-makers in the field.

Contributions from industry, business, trade associations and research & development provide information on the status and trends

in forming technology.

For all those who have to keep the processes running on a daily basis, we also prepare product news from the areas of logistics, lubrication, parts handling, occupational safety and software.

Research articles can be deposited with us as white papers and have their own button on the website
www.umformtechnik.net/blech/Inhalte.



Tilo Michal

Editor-in-Chief

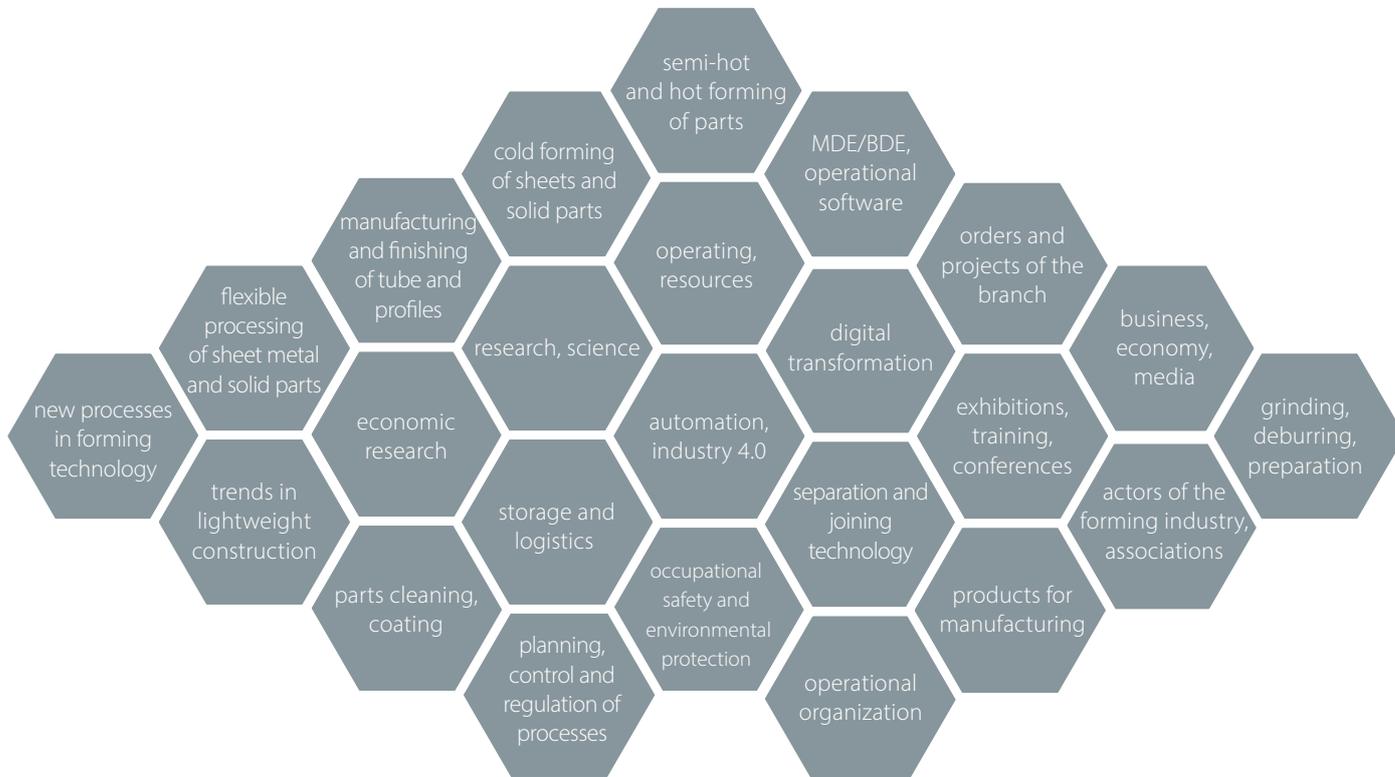
Tel.: +49 951 861-160

E-Mail: tilo.michal@meisenbach.de

The following topics are the subject of continuous reporting:



Furthermore UMFORMTECHNIK reports on:



Topics and Dates BLECH+ROHRE+PROFILE

**BLECH+
ROHRE+
PROFILE**

Issue 1/2026

Editorial deadline
09.02.2026

Advertising deadline
11.02.2026

Publication date
09.03.2026

bending
edging
tube processing

Trade fairs
wire&Tube
Biegen in Siegen
Coiltech

**BLECH+
ROHRE+
PROFILE**

Issue 2/2026

Editorial deadline
06.05.2026

Advertising deadline
13.05.2026

Publication date
11.06.2026

stamping
lubricants + oils
measure and test

Trade fairs
Stanztec

**BLECH+
ROHRE+
PROFILE**

EXTRA Online 1

Editorial deadline
20.05.2026

Advertising deadline
22.05.2026

Publication date
Online from week 24 / 10.06.26

Punching oils + Lubricants

Trade fairs
Stanztec



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Topics and Dates BLECH+ROHRE+PROFILE

**BLECH+
ROHRE+
PROFILE**

Issue 3/2026

Editorial deadline
28.08.2026

Advertising deadline
04.09.2026

Publication date
30.09.2026

sheet metal processing
robotics + automation

Trade fairs
Euroblech

**BLECH+
ROHRE+
PROFILE**

Issue 4/2026

Editorial deadline
30.10.2026

Advertising deadline
06.11.2026

Publication date
02.12.2026

storage + logistics
retrofitting
surface treatment + finish

Please note: This issue includes the
2027 wall calendar

**BLECH+
ROHRE+
PROFILE**

EXTRA Online 2

Editorial deadline
25.09.2026

Advertising deadline
29.09.2026

Publication date
Online from week 42 / 14.10.26

Helpers in production +
parts handling

Trade fairs
Euroblech



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Ad Rates and Ad Formats*



1/1 page

B: 210 mm x 297 mm

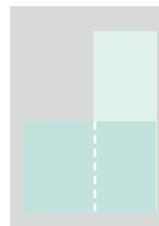
5,040.- €



Junior Page

B: 142 mm x 201 mm

3,065.- €

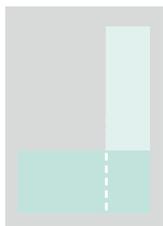


1/2 page

B: 102 mm x 297 mm

B: 210 mm x 147 mm

2,850.- €

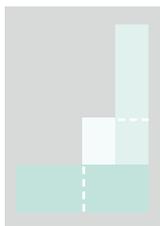


1/3 page

B: 72 mm x 297 mm

B: 210 mm x 98 mm

2,190.- €



1/4 page

PS: 184 mm x 59 mm

PS: 90 mm x 127 mm

B: 55 mm x 297 mm

B: 210 mm x 76 mm

1,895.- €

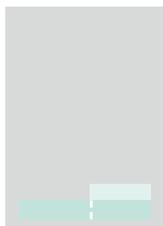


1/6 page

PS: 184 mm x 45 mm

PS: 59 mm x 127 mm

1,455.- €



1/8 page

PS: 184 mm x 27 mm

PS: 90 mm x 59 mm

1,110.- €

Best Placements:

Front cover page

2nd cover page

3rd cover page

Back cover page

Eye-catcher

Lead page

Surcharge for other compulsory placement

instructions and confirmed placements

5,700.- €

5,550.- €

5,390.- €

5,650.- €

3,985.- €

2,465.- €

+10%

Placement agreements are invalid, if the publishing house is not provided on time with the necessary data by ad submission and closing date deadline.

* Special formats on request

PS: Print Space

B: Bleed

Formats = width x height

Ad formats bleed off:

Bleed ad format plus 3 mm allowance on all sides

Ad Rates and Ad Formats

Colours:

Colours from the Euro Colour Scale CEI 12-66
DIN 16539 included in price /
special colours
(no discount available) **each 1,295.- €**

Magazine format:

DIN A4, 210 mm wide x 297 mm high

Discounts:

Ads within 12 months (insertion year):

Frequency discount

2 Ads	5%
4 Ads	10%
8 Ads	15%

Correction and release details:

A release cycle is included in the excellent
price for the following products:

Advertorial Print, Eye-catcher, Lead story,
Advertorial Online, Special Newsletter.

Each additional cycle is charged at a flat rate
of 150.- €.

Ad specials:

Inserts/price per thousand
up to 25g:
up to 50g:

520.- €
625.- €

Maximum format available for loose inserts:
205 x 297 mm

Rates for bound inserts on request



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LOOKING FOR AN EMPLOYEE?

Our readers - Your future specialists!



Print ad

¼ page (width x height 94 × 131 mm)	760.- €
½ page (width x height 210 × 151 mm or 100 × 297 mm)	1.470.- €
1/1 page (width x height 210 × 297 mm)	2.780.- €

Online ads

Newsletter + website	830.- €
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Your job advertisement will be pushed in the newsletter and also appears on the website (duration 4 weeks) with a lead text and integrated PDF.



Advertorial Print

As an increasingly popular advertising medium, the Advertorial offers you plenty of scope to communicate content. The reading flow is not interrupted, on the contrary - text and images are embedded in the editorial section both in terms of look and feel.

ADDED VALUE FROM ADVERTISING WITH ADVERTORIALS:

Your advertising message will benefit from intensive exposure with an enduring impact - creating reader value that lasts! Don't just give your B2B target group advertising input but use storytelling to build long-term trust in your company. By including your logo, you will enhance the profile of your brand. In addition, the strong and trusting relationship we have with our readers will automatically transfer to your advertorial!

1 page Advertorial: 3,635.- €

You send us your text and images and we take care of the layout, embedding your text in an editorial setting, both in terms of look and feel.

We need: 2 images | Company logo |
Main text minimum: 1,600 characters |
Maximum: 3,000 characters (incl. spaces, headings and captions).

Texts researched and produced on behalf of the editorial staff (price on request):

The text is written by our editors in consultation with you and then adapted to the layout.*

1/2 page Advertorial: 2,076.- €

You send us your text and images and we take care of the layout, embedding your text in an editorial setting, both in terms of look and feel.

We need: 1-2 image | Company logo |
Main text minimum: 600 characters |
Maximum: 1,500 characters (incl. spaces, headings and captions).

Texts researched and produced on behalf of the editorial staff (price on request):

The text is written by our editors in consultation with you and then adapted to the layout.*

* Travel expenses will be charged to the customer without surcharge.

Our correction and release details can be found on page 8.

We will also be glad to publish your advertorial online as an option. You will find the prices for this on page 19.

Eye-catcher

The EYE-CATCHER is our creative double-sided format 2/1.

If you have a particularly expressive picture of your machine or product, it gets full attention with our eye-catcher-poster.

Double-sided eye-catcher: 3,985,- €

We need the following data from you:

- a meaningful picture (for e.g. "machine in action"), in landscape format and in a high printable quality (*.jpg, 300 dpi 4,961x3,508 pixels)
- a short descriptive text (*.txt, *.docx) with max. 1,000 characters (excluding spaces)
- Your desired web address (URL)

Images and text are embedded in the look & feel of the editorial environment. You will receive the final version for approval before going to press. Delivery of the data by the respective editorial deadline of the booked issue.

The page is marked as an advertisement.



Our correction and release details can be found on page 9.



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Lead page

With our LEAD PAGE, you can skilfully showcase your image as an eye-catcher on an entire print page. The lead page opens up a new subject area or a specific focus topic in the magazine.

One-sided lead page: 2,465,- €

We need the following data from you:

- a picture with machines in action, in portrait format and in printable quality (*.jpg, 250 dpi or 1,748x2,480 pixels)
- a short descriptive text (*.txt, *.docx) with ca. 300 characters (excluding spaces)
- your desired web address (URL)
- the placement of a QR code is also possible

Images and text are embedded in the look & feel of the editorial environment. You will receive the final version for approval before going to press. Delivery of the data by the respective editorial deadline of the booked issue. The page is marked as an advertisement.

Our correction and release details can be found on page 9.



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Big Size – Wall Calendar 2027

Enclosed in issue 04/2026 „BLECH+ROHRE+PROFILE“ and 4/2026 „UMFORMTECHNIK Massiv + Leichtbau“ with a total print run of 13,000 copies



**BLECH+
ROHRE+
PROFILE**

2027
www.umformtechnik.net

**UMFORMTECHNIK
MASSIV
LEICHTBAU**



Januar	Februar	März	April	Mai	Juni	Juli	August	September	Oktober	November	Dezember
1. Di. Heiligabend	1. Di.	1. Di. Karfreitag	1. Di.	1. Di. Tag der Arbeit	1. Mi.	1. Di.	1. Mi. 31.	1. Di.	1. Di.	1. Di. Heiligabend	1. Di.
2. Mi.	2. Mi.	2. Mi. Erntedankfest	2. Mi.	2. Mi. 18.	2. Di.	2. Di.	2. Di.	2. Di.	2. Mi.	2. Mi. Erntedankfest	2. Mi.
3. Do. 1.	3. Do.	3. Do.	3. Do.	3. Do.	3. Di.	3. Di.	3. Mi.	3. Mi.	3. Do.	3. Do. 4.4.	3. Do.
4. Di.	4. Di.	4. Di.	4. Mi. 14.	4. Mi.	4. Mi. 27.	4. Mi. 27.	4. Do.	4. Do.	4. Di.	4. Di.	4. Di.
5. Mi.	5. Mi.	5. Mi.	5. Do.	5. Do.	5. Do. Erntedankfest	5. Do.	5. Mi.	5. Mi. 30.10.2026	5. Mi. 40.	5. Do.	5. Mi. 49.
6. Do. Heiligabend	6. Do.	6. Do.	6. Mi.	6. Mi.	6. Mi. Erntedankfest	6. Mi.	6. Do.	6. Do. 30.	6. Do.	6. Do.	6. Do.
7. Di.	7. Mi. 6.	7. Mi. 10.	7. Do.	7. Do.	7. Do. 23.11.2026	7. Do.	7. Mi.	7. Mi.	7. Do.	7. Mi. 45.	7. Do.
8. Mi.	8. Do.	8. Do.	8. Do.	8. Do.	8. Mi. 23.	8. Mi.	8. Mi. 32.	8. Do.	8. Do.	8. Do.	8. Do.
9. Do.	9. Mi.	9. Mi.	9. Do.	9. Do.	9. Do. 19.	9. Do.	9. Do.	9. Mi.	9. Do.	9. Mi.	9. Do.
10. Mi. 2.	10. Do.	10. Do.	10. Do.	10. Do.	10. Do.	10. Do.	10. Mi.	10. Mi.	10. Do.	10. Do.	10. Do.
11. Do.	11. Di.	11. Di.	11. Mi. 15.	11. Mi.	11. Mi.	11. Mi. 28.	11. Do.	11. Do.	11. Do.	11. Do.	11. Do.
12. Mi.	12. Do.	12. Do.	12. Do.	12. Do.	12. Do.	12. Do.	12. Mi.	12. Mi. 37.	12. Do.	12. Do.	12. Mi. 50.
13. Do.	13. Do.	13. Do.	13. Mi.	13. Mi.	13. Mi. 24.	13. Mi.	13. Do.	13. Do.	13. Do.	13. Do.	13. Do.
14. Di.	14. Mi. 7.	14. Mi. 11.12.2026	14. Do.	14. Do.	14. Do.	14. Do.	14. Do.	14. Do.	14. Do.	14. Do. 46.	14. Do.
15. Mi.	15. Do.	15. Do. 11.	15. Do. Erntedankfest	15. Do.	15. Do.	15. Do.	15. Do.	15. Do.	15. Do.	15. Do.	15. Do.
16. Do.	16. Mi.	16. Mi.	16. Mi.	16. Mi.	16. Do. Erntedankfest	16. Do.	16. Do.	16. Do.	16. Do.	16. Do. 47.	16. Do.
17. Mi. 3.	17. Do.	17. Do.	17. Do.	17. Do. 20.	17. Do.	17. Do.	17. Do.	17. Do.	17. Do.	17. Do.	17. Do.
18. Do.	18. Do.	18. Do.	18. Do.	18. Do.	18. Do.	18. Do. 29.	18. Do.	18. Do.	18. Do. 42.	18. Do.	18. Do.
19. Mi.	19. Do.	19. Do.	19. Do.	19. Do.	19. Do.	19. Do.	19. Mi.	19. Mi. 38.	19. Do.	19. Do.	19. Mi. 51.
20. Do.	20. Do.	20. Do.	20. Do.	20. Do.	20. Mi. 25.	20. Mi.	20. Do.	20. Do.	20. Do.	20. Do.	20. Do.
21. Di.	21. Mi. 8.	21. Mi. 21.11.2026	21. Do.	21. Do.	21. Do.	21. Do.	21. Do.	21. Mi.	21. Do.	21. Mi. 47.	21. Mi.
22. Do.	22. Do.	22. Do.	22. Do.	22. Do.	22. Do.	22. Do.	22. Mi. 31.	22. Do.	22. Do.	22. Do.	22. Do.
23. Mi.	23. Do.	23. Do.	23. Do.	23. Do. 21.	23. Do.	23. Do.	23. Do.	23. Do.	23. Do.	23. Do.	23. Do.
24. Do.	24. Do. 4.	24. Do.	24. Do.	24. Do.	24. Do.	24. Do.	24. Do.	24. Do.	24. Do. 43.	24. Do.	24. Do. Heiligabend
25. Di.	25. Do.	25. Do.	25. Mi. 17.	25. Mi.	25. Mi.	25. Mi. 30.	25. Do.	25. Do.	25. Do.	25. Do.	25. Do.
26. Mi.	26. Do.	26. Do.	26. Do.	26. Do. Erntedankfest	26. Do.	26. Do.	26. Do.	26. Mi. 39.	26. Do.	26. Do.	26. Do.
27. Do.	27. Do.	27. Do.	27. Do.	27. Do.	27. Do. 26.	27. Do.	27. Do.	27. Do.	27. Do.	27. Do.	27. Do. 52.
28. Di.	28. Mi. 9.	28. Mi. 28.11.2026	28. Do.	28. Do.	28. Do.	28. Do.	28. Do.	28. Do.	28. Do.	28. Do. 48.	28. Do.
29. Do.	29. Do. 13.	29. Do.	29. Do.	29. Do.	29. Do.	29. Do.	29. Do.	29. Do. 35.	29. Do.	29. Do.	29. Do.
30. Mi.	30. Do.	30. Do.	30. Do.	30. Do. 22.	30. Do.	30. Do.	30. Do.	30. Do.	30. Do.	30. Do.	30. Do.
31. Do. 5.	31. Do.	31. Do.	31. Do.	31. Do.	31. Do.	31. Do.	31. Do.	31. Do.	31. Do. Erntedankfest	31. Do.	31. Do.



50 mm x 205mm
1,160.-€

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Media print and digital: Daniel Moser +49 951 861-129 daniel.moser@meisenbach.de
Philipp Riegel +49 951 861-125 philipp.riegel@meisenbach.de

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Geisfelder Straße 14
D-96050 Bamberg

Menschen.
Mit. Meisenbach.

**BLECH+
ROHRE+
PROFILE**



THEMEN
TERMINE

PRINT
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Specifications

Magazine format:

210 mm width x 297 mm height

Print space:

184 mm width x 260 mm height

Printing and binding methods:

4c offset printing (80 lpc-screen, PSOcoated_v3.icc) on double-sided multi-coated paper. Wire stitching or adhesive binding. For colour ads genuine proofs are necessary.

Data creation and delivery:

Please send us your ads ready for publishing in one of the programs and formats mentioned above, if possible as PDF/X-4 data (Output Intent: PSOcoated_v3.icc) with 3 mm bleed. We are happy to provide you with InDesign PDF job options and color profiles for PDF creation. Binding proofs are desirable for colour advertisements.

Should it be necessary to edit other files or adapt the layout, we have to charge you our cost price of 115.- €/hour.

Your data can be processed by us with the following programs:

- Adobe Acrobat Pro DC
- Adobe InDesign (Version CC)
- Adobe Illustrator (Version CC)
- Adobe Photoshop (Version CC)

Image data in original sizes requires a resolution of 300 dpi (min. 600 dpi for line drawings). Indexed, LAB and RGB image data are converted by an in-house generated separation curve into the CMYK mode (the colour space is modified). This can lead to colour deviations, for which we cannot assume any liability.

Colours: Bio-Printing inks (CMYK, special colours available on request.

Proof: When making the proof please consider that our printer works with standard PSO-ISO 12647-2 values both in the preparatory and in the printing stages. If you are unable to provide us with a binding colour proof or can only supply a digital colour printout, please note that your file will be printed in compliance with the PSOcoated_v3.icc.

If you are interested, please contact Anna Ugrica (anna.ugrica@meisenbach.de, Tel.: +49 951 861-100), who will also let you know the costs.

Data storage: Data will be archived. Unchanged rerun is generally possible. A data guarantee is, however, not assumed.

Guarantee: By sending incomplete or differing data (texts, colours or images) we do not assume any liabilities for the correct print. Faulty exposure caused by incomplete or flawed files, incorrect settings or incomplete information will be invoiced to the customer. This also applies to additional composition and reproduction work as well as the creation of flawed proofs.

Contact:

Anna Ugrica, Order Management
anna.ugrica@meisenbach.de
Tel.: +49 951 861-100

Delivery address:

Schleunungdruck GmbH
Inserts: for attention of Thomas Gesell
Eltertstraße 27
97828 Marktheidenfeld
Germany
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Twice a year special issues of BLECH+ROHRE+PROFILE are published as **Online Specials**.

In each of these, we focus on a specific topic to keep you up to date on the industry and thus support you in your customer advice and customer retention.

We present the latest innovations, interview selected experts and provide information specifically tailored to the industry.

Readers receive **free access** via our website and newsletter, at no cost and with no registration procedure.

Rates + Ad formats*:

1/1 page	2,520,- €
1/2 page	1,425,- €
1/3 page	1,095,- €
1/4 page	950,- €
1/6 page	730,- €
1/8 page	555,- €

Best Placements:

Front cover page	2,850,- €
2nd cover page	2,775,- €
3rd cover page	2,700,- €
Back cover page	2,825,- €

Surcharge for other compulsory placement instructions and confirmed placements **10 %**

***For formats and dimensions, please see page 8/9.**

Distribution

Subscription prices 2026*

Issues per year	4
Domestic incl. postage and 7 % VAT	100.- €
Abroad Europe	110.- €
Abroad world	130.- €
Digital	90.- €
Premium (Print + Digital) domestic	115.- €
Premium (Print + Digital) europe	125.- €
Premium (Print + Digital) world	145.- €

*Prices valid since 01.01.2023. All prices incl. delivery charges.

Terms of payment: After invoicing by bank transfer, credit card or with PayPal.

European Union (EU): If you provide us with your tax identification number, it will be tax-free, otherwise we will have to add 7% VAT for magazines.

Other foreign countries: VAT-free

Circulation analysis:

Circulation analysis	
	** thereof abroad
Actual circulation:	5,302 (**93)
Paid circulation:	186 (**37)
Subscribed copies:	145 (**29)
Other sales:	41 (**8)
Free copies:	5,116 (**56)
Print run:	5,420

Geographical distribution analysis:***

Geographical distribution analysis	
(Percentage of print run actually distributed)	
Germany	98,25 %
Abroad	1,75 %
Print run actually distributed	100,00%

***Average in percent - Issues July 2024 – June 2025

Coverage (print+online)

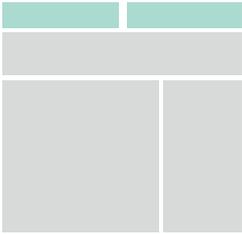
Coverage (print + online)	
BLECH+ROHRE+PROFILE	5,420 copies
Website	36,969 Page Impressions
Newsletter	2,400 recipients
umformtechnik.net	292.467 Page Impressions
LinkedIn	498 follower

Status: May 2026



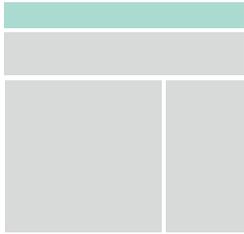
Ad Banner on umformtechnik.net/blech

1 Full Banner



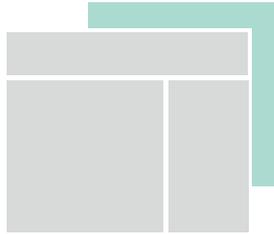
Size: 560 x 110 pixels
Price*: **890,- €**
Price**: **1,370,- €**

2 Superbanner



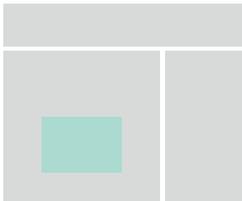
Size: 1,170 x 110 pixels
Price*: **1,300,- €**
Price**: **1,960,- €**

3 Hockeystick



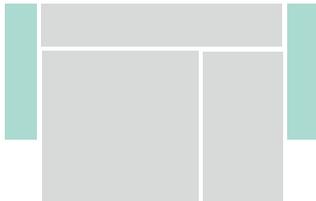
Size: 735 x 110 pixels +
160 x 600 pixels
Price*: **1,500,- €**
Price**: **2,100,- €**

4 Content Ad***



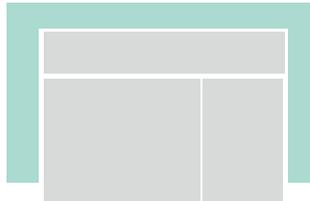
Size: 300 x 250 pixels
Price*: **890,- €**
Price**: **1,280,- €**

5 Skyscraper



Size: 160 x 600 pixels
Price*: **1,150,- €**
Price**: **1,810,- €**

6 Webskin



Size: (2x) 160 x 600 pixels +
1,200 x 110 pixels
Price*: **1,900,- €**
Price**: **3,150,- €**

Discounts:

- Combination discounts are available for simultaneous ad bookings in print and online.
- Individual cross-media offers are available on request.
- * price for www.umformtechnik-magazin.de or www.blechrohreprofile.de
- ** price incl. www.umformtechnik.net
- Delivery of the banner data incl. linking by e-mail indicating the customer name to Anna Ugrica: (anna.ugrica@eisenbach.de)

***This banner is also visible in the mobile version and always remains in the field of view of the reader.

Advertorial Online

Our readers should definitely know about your product innovations, your company news or your trade fair participation?

Then place your message in our editorial environment by booking an advertorial. We will place your information as an article on our website and integrate it into the most fitting category.

Advertorial guidelines:

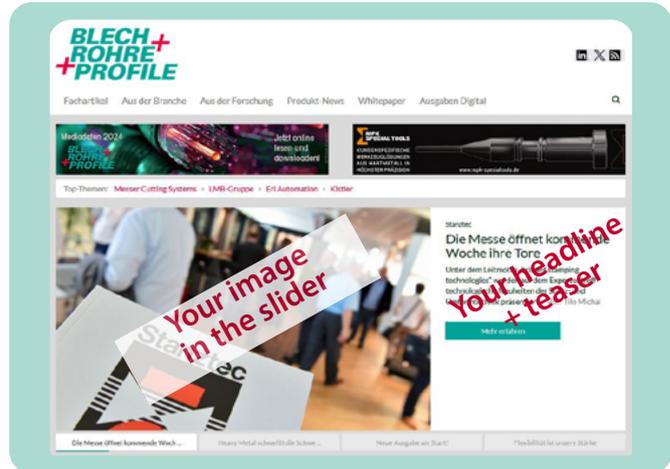
- Headline: max. 35 characters, teaser text: max. 350 characters, Main text: max. 2,000 characters
- 1-2 images, minimum width: 1,000 pixels (16:10), 72 dpi

To attract more attention, your advertorial will be prominently displayed in the slider on our website.

To increase the reach of your message, we will also integrate the advertorial into our newsletter and publish it on our Linked-In channel.

Price: 1500.- €

Bookable in combination with print adverts – we will be happy to make you an individual offer



In the slider on our home page, your advertorial is always visible for 10 seconds.



Click here or take a picture - here you get to the Advertorial Online example



THEMEN
TERMINE



PRINT
PREISE



TECHNIK



VERTRIEB



ONLINE



KONTAKT

Ad Opportunities in our Newsletters

Banner



General information: The Newsletter informs on all important news of the metal working industry. It is sent in HTML-format.

Data formats: JPG, 700 x 120 pixels, max. size 100K
 Data delivery: Advertising banners should be delivered ready for publication at least 6 working days before the publication date. Delivery by email, quoting the customer's name, to Anna Uglica (anna.uglica@meisenbach.de).

Rates per Ad (Banner): 680,- €

Special Newsletter

Our special newsletter is an exclusive newsletter. You as a customer can deliver up to two advertorials and a banner, which will be integrated into the special newsletter. We will publish the advertorials on our website and link to them from the newsletter.

For data protection reasons, we cannot send out a layout that you have designed to our newsletter recipients. Instead, your content will be presented in the look & feel of an editorial newsletter. Our team adds one or two editorial articles to the newsletter, which also contributes to the authentic appearance of the format.

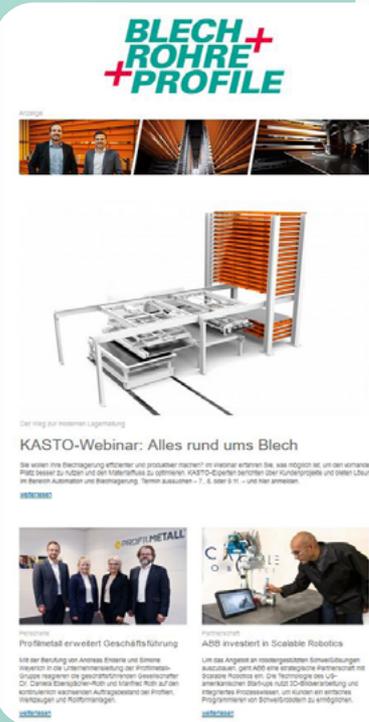
1-2 Advertorial(s):

- **Headline:** max. 35 characters, **teaser text:** max. 350 characters, **Main text:** max. 2,000 characters
- **1-2 images,** minimum width: 1,000 pixels (16:10), 72 dpi

Banner:

- 700 x 120 pixels, max. 100K

Price: 2,190,- €



Our correction and release details can be found on page 9.



LinkedIn-Package

Via LinkedIn we have built up an extensive company network from which you can also benefit: Use our **LinkedIn package** to present your products and innovations or to publish an image campaign.

Package prices:

5 posts (per calendar year)	965.- €
10 posts (per calendar year):	1,790.- €
Larger quantity on request	

- We need one photo per post, preferably in square format
- Minimum dimensions: 1,200 x 1,200 pixels
- Text up to approx. 3,000 characters
- Reach more people with the right hashtags!

Since hashtags significantly influence the reach on LinkedIn you can integrate up to 18 hashtags in addition to your text.

LinkedIn
Connect to Opportunity™

Join now
Join with Google
Sign in



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Cross-Media Opportunities

umformtechnik.NET



5 Websites with more than 2,8 Mio. impressions per year

125,000 contacts per year via our newsletter mailing list

3 LinkedIn profiles

18 print issues/ ePaper / digital issues per year

over 87.220 print copies with 1.100 subscribers per year

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<https://content.meisenbach.de/en/AGB>



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